



New Business Information Questionnaire

1. What education and industry related experience does/do the principal(s) of your company have that will enable your organization to succeed? Please attach resume of each principal.

2. How does your company differentiate itself from the competition?

3. What are your company's anticipated strengths and weaknesses?

4. Most business experience cash flow problems in the initial stages of operation, therefore, has your company established a contingency plan to address this possibility should your company not be profitable during the first six months? Please provide details and a forecasted budget (if available).

5. Does/Do the principal(s) of your company have any other outside sources of income support your current lifestyle(s)?

6. Is there any additional collateral available to further secure this transaction (i.e. free and clear equipment, publicly traded stocks, personal residence with equity, security deposit, or down payment, etc)?

7. How much cash has/have the principal(s) of the company contributed to capitalize this business venture?
